

## A NEW ERA IN SOCIALLY COMPETITIVE DARTS

Augmented Reality takes interactive darts to the next level! Using a plain white dartboard, the game-play graphics are superimposed over the board and surrounding area with an ultra-bright, laser projector. The game-play targets appear on the board, and score animations occur instantly at the point of impact. All of this is accompanied by an array of captivating sound effects, making it the most immersive darts experience!

Everything is controlled via the intuitive touch-screen user interface and scores are auto-calculated making this a highly accessible game for players of all ages and a must-have social entertainment product!

Players play with real, steel tip darts and real bristle dartboards from the world's leading manufacturer, Unicorn.





**BRINGING YOUR GUESTS' MOST** THRILLING THROWS BACK TO LIFE, SHOT BY SHOT.

Guests receive personalised highlight reels after their session, with scores, action replays, and memorable moments. Customise these reels with your branding to maximise online exposure and drive traffic to your venue's website. Social Replay enhances the in-venue experience and transforms darts sessions into unforgettable memories.

### **GAMES PERFECT FOR PLAYERS OF ALL SKILL LEVELS!**





















**JUST 21 WEEKS** RETURN ON INVESTMENT!

SUPERCHARGE YOUR F&B SALES, FOOTFALL AND DWELL TIME WITH SOCIALLY COMPETITIVE ENTERTAINMENT.

## ONE SIMPLE, CAPPED SUBSCRIPTION **PLAN THAT UNLOCKS POWERFUL FEATURES!**

RECOMMENDED MINIMUM SPACE REQUIRED: D 300CM X W 300CM X H 300CM D 118" X W 118" X H 118"

# **REASONS TO INVEST NOW!**



### EXPERIENTIAL

activities drive footfall and extend customer reach.



### **INCREASE SPEND**

Experiential Significantly increase dwell time and average spend per head.



### **NEW REVENUE**

New revenue streams from paid utilisation and security of pre-paid bookings.



### ITS SOCIAL!

Great opportunities for creating a presence on social media.



### **DIVERSIFICATION**

Diversification of venue offerings generate multiple revenue sources.



### ADDED BUZZ

Competitive "buzz" and atmosphere improves overall venue offer.

# **SYSTEM CUSTOMISATION**



Customisable system to match your venue's brand.

## **SESSION MANAGEMENT**



Online session management can be integrate with your venue booking systems for seamless operation.

## **PERFORMANCE ANALYSIS**



View analytics for your venue, analyse performance and usage. Make data driven, informed decisions to supercharge your business.



# **INTUITIVE USER** INTERFACE

The highly intuitive user interface makes controlling the game selection super easy.













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